

South and East Cornwall

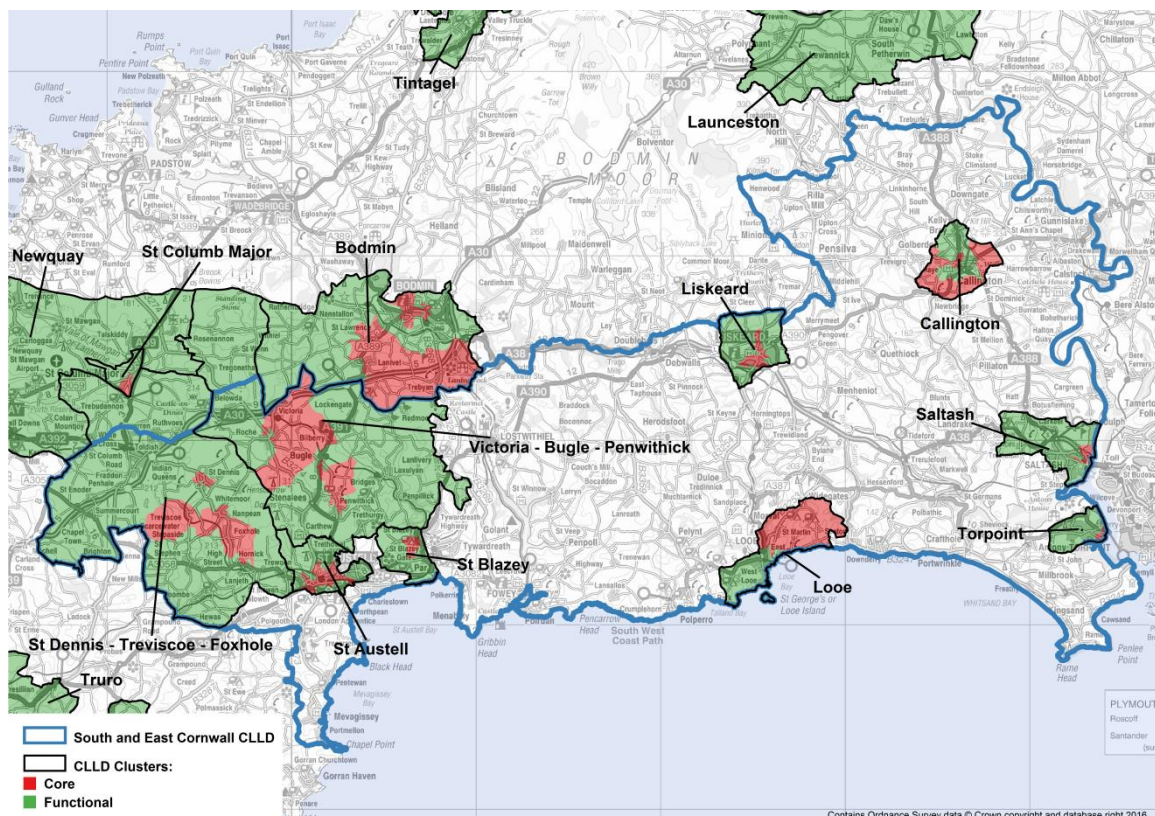
COMMUNITY LED LOCAL DEVELOPMENT STRATEGY

EXECUTIVE SUMMARY

Geographical Area

The South & East Cornwall CLLD Area covers the area from St Austell to Saltash in South Cornwall and specifically the areas of St Dennis–Treviscoe–Foxhole and Victoria-Bugle-Penwithick¹ in the China Clay area; St Austell, St Blazey, Liskeard, Looe, Callington, Saltash and Torpoint.

There are 18 Core (30% most deprived nationally of the Index of Multiple Deprivation (IMD)) Lower Super Output Areas (LSOAs) in South & East Cornwall, 28 Adjacent LSOAs and 14 nearby LSOAs. The hub town of St Austell is the most deprived cluster where 5 of the LSOAs are in the bottom 30% most deprived communities, 3 of which are in the 10-20% most deprived and 1 in the bottom 10% most deprived nationally.



¹ There are parts of two LSOAs, one in the St Dennis-Treviscoe-Foxhole cluster and one in Victoria-Bugle-Penwithick, which cross the border into the Atlantic and Moor CLLD area. They are both identified as functional LSOAs. For statistical analysis purposes, these LSOAs are included in the South & East Cornwall CLLD area as it is the opportunities they provide in terms of facilities/services that are in the SELAG area. For operational purposes they will be treated as though in the SELAG area.

Development of Aims, Objectives and Activities

Community consultations, an on-line business survey and a SWOT analysis were carried out to inform the development of the strategy's Priorities, Aim, Objectives and Activities. Consideration was also given to what could be achievable and within the scope of the Structural Funds.

Common themes that emerged from the consultations and research showed two broad Priority areas:

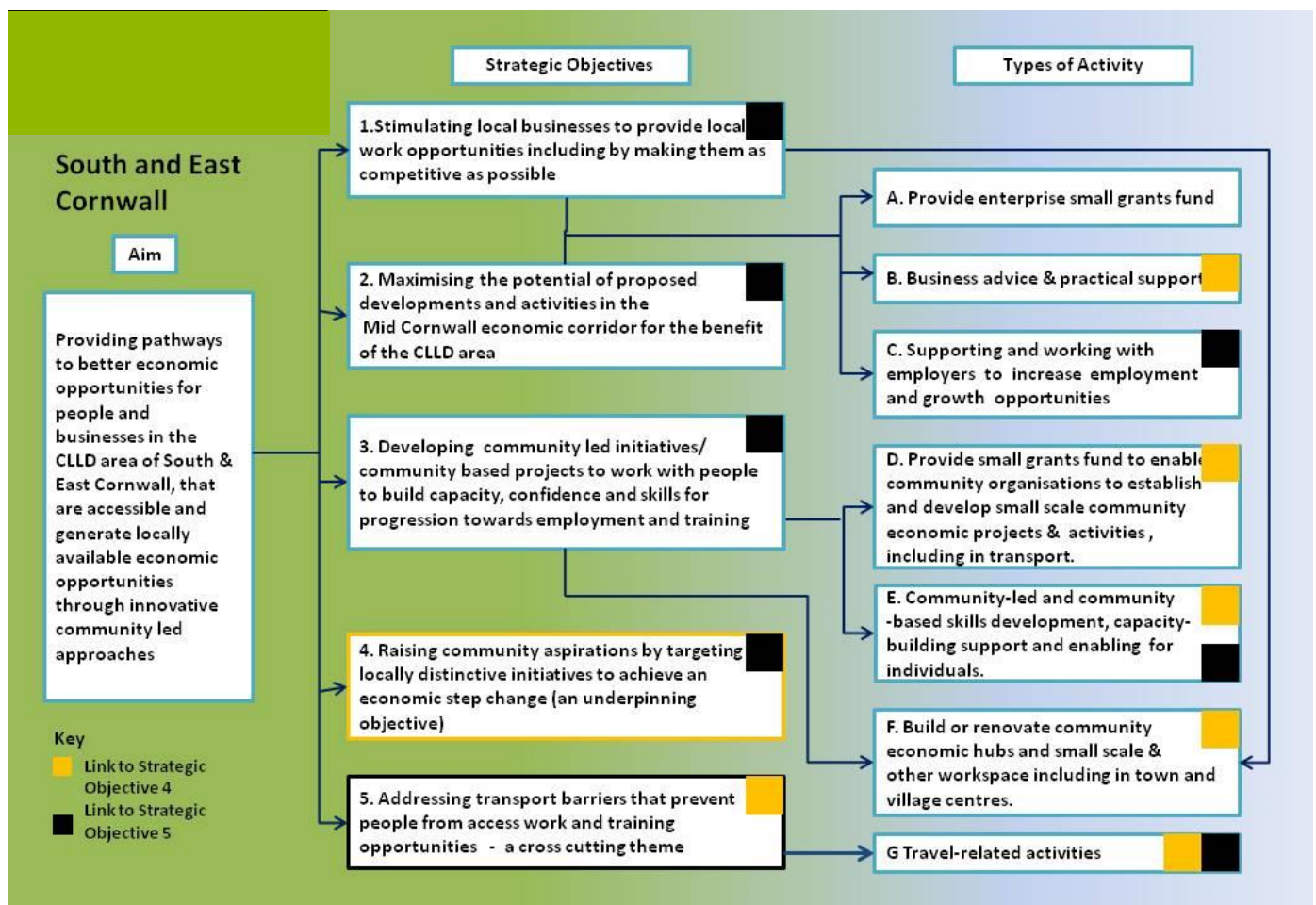
- Supporting businesses
- Making sure people can access employment and training

Underpinning the Aim and Objectives are two cross cutting principles that were identified:

Legacy – the need to build community capacity for the longer term; and

Creating pathways of opportunity and progression - so that people and businesses can be inspired

The resulting Aim, Objectives and Activities and their linkages are summarised below:



Cross Cutting Themes

Equal Opportunities

The focus of CLLD means equality of opportunity should be incorporated into activities and our approach will be at Programme and Project level and at Strategic level. All activities must consider equal opportunities and applicants will be required to take this into account in their applications and project delivery.

Environmental Sustainability

South & East Cornwall has natural resources (both inland and coastal) which need to be maintained and also some significant challenges such as restoration activities in the china clay area or lack of open green spaces as in St Austell. Wherever possible, each applicant will be asked to supply a copy of their Sustainability Policy.

Innovation

A key principle of CLLD is that we want to look at fresh ways of working at community level and creating community capacity. Innovations could be:

- In relation to the types of activity eg. Skills development through community projects
- In the way they are delivered eg. Mentoring and coaching techniques
- In partnerships at community level eg. co-design/co-production
- In piloting and testing of new ideas
- Bringing in activities that have been successful elsewhere

We will give more weight to projects that have new and different ideas and approaches.

Monitoring and Evaluation

All projects will be expected to provide progress reports during the project and a final report on completion of their project. All project monitoring and evaluation reports will be collated, checked and reported back to the South & East Cornwall LAG through the Accountable Body. The LAG will then review this on a regular basis; firstly, to make sure the programme is on target with spend and outputs/results and secondly, to review how outputs, results and impacts are achieving the LDS Aim and Strategic Objectives.

We also want to look at how success is being achieved and how it can be evidenced in order to provide more objective evaluation evidence of LDS progress towards the Aim and Strategic Objectives and especially in relation to capacity building, resilience and legacy.

Summary of Expenditure and Outputs

The following table lists the key to the outputs and results indicators and the second table summarises the total expenditure and proposed outputs for each type of activity.

ESF Output and Result Code	ESF Output and Result Title	ERDF Output and Result Code	ERDF Output and Result Title
Outputs			
01	Number of participants	C1	Number of enterprises receiving support
C001	Participants that are unemployed including long-term unemployed	C5	Number of new enterprises receiving support
C003	Participants that are inactive	C8	Employment increase in supported enterprises
C004	Participants that are aged over 50	P11	Number of potential entrepreneurs assisted to be enterprise ready
C005	Participants that are from ethnic minorities	P12	Square metres public or commercial building built or renovated in target areas
C016	Participants that have disabilities		
Results			
CR02	Participants in education or training on leaving		
CR04	Unemployed participants in employment, including self-employment on leaving		
R2	Inactive participants into employment or job search on leaving		

Types of Activity	Total Expenditure (£,000)	ESIF Funding			ESIF Outputs			
		ESF (a) (£,000)	ERDF (b) (£,000)	Total (a+b)	ESF		ERDF	
					Ref	Total	Ref	Total
A Provide enterprise small grants fund	289	72	153	225	01 C001 C003 C004 C005 C016	36 20 15 0 0 10	C1 C5 C8 P11 P12	21 10 5 10 0
B Business advice & practical support	706	143	409	552	01 C001 C003 C004 C005 C016	71 39 30 34 1 31	C1 C5 C8 P11 P12	8 8 6 63 0
C. Supporting and working with employers to increase employment and growth opportunities	452	143	204	348	01 C001 C003 C004 C005 C016	71 39 30 17 1 0	C1 C5 C8 P11 P12	13 0 13 0 0
D. Provide small grants fund to enable community organisations to establish and develop small scale community economic projects/activities, including in transport	362	215	51	266	01 C001 C003 C004 C005 C016	107 59 45 25 1 31	C1 C5 C8 P11 P12	5 2 1 5 0
E Community-led and community-based skills development, capacity-building support and enabling for individuals	958	644	51	695	01 C001 C003 C004 C005 C016	320 176 134 59 2 83	C1 C5 C8 P11 P12	0 0 0 5 0

Types of Activity	Expenditure (£,000)	ESF (a) (£,000)	ERDF (b) (£,000)	Total (a+b)	ESF		ERDF	
					Ref	Total	Ref	Total
F Build or renovate community economic hubs and small scale & other workspace, including in town and village centres.	445	0	359	359	01	0		
					C001	0	C1	0
					C003	0	C5	0
					C004	0	C8	0
					C005	0	P11	0
					C016	0	P12	82
					G Travel-related activities	488	215	153
					C001	59	C5	4
					C003	45	C8	0
					C004	34	P11	14
					C005	1	P12	0
					C016	52		
Total Project Expenditure	3,700	1,432	1,380	2,812	01	712	C1	51
					C001	390	C5	24
					C003	298	C8	26
					C004	170	P11	96
					C005	7	P12	82
					C016	207		

State Aid

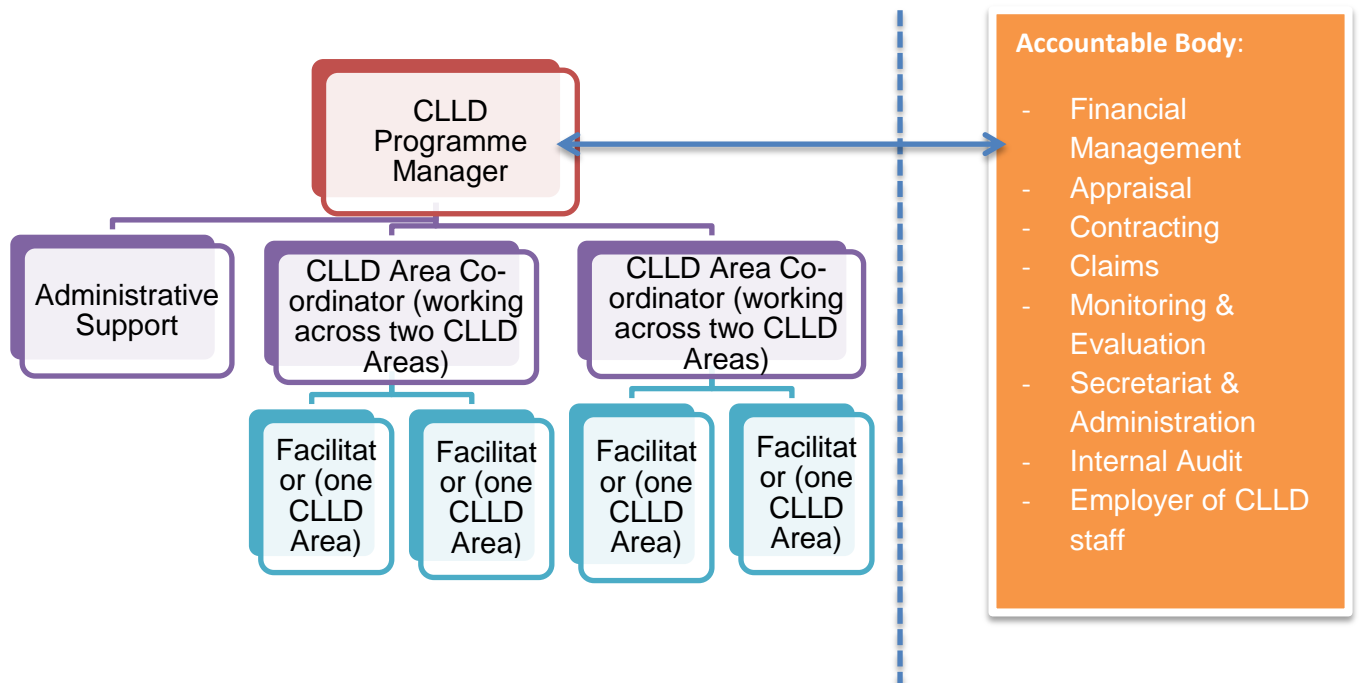
Delivery of activities must comply with state aid; accordingly projects will be assessed to ensure the applicant and the level of match meet the rules. In most cases it is expected that General Block Exemption Regulations (GBER) will be used.

Application, appraisal and decision making process

Please note that the small grants scheme decision process is currently under review to ensure all decisions are made by the LAG. The following information regarding grants up to £10,000 was included in the original Local Development Strategy. It is expected that the LAG will be dealing with projects from very small to some larger scale projects, particularly where capital investment is concerned. The process needs to be as simple as possible commensurate with the scale of funding requested.

- For grants below £2,500 the decision to approve or reject the application will be made by the CLLD Delivery Team.
- For grants between £2,501 and £10,000 the decision to approve or reject the application will be made by the Accountable Body Team with "sign off" by the relevant chair of the CLLD Executive Panel.
- For Grants above £10,000 the decision to approve or reject the application will be made by the relevant LAG area CLLD executive Panel.

Staffing



Training and Development

To ensure competent and effective delivery of the CLLD programme, skills development and training will be undertaken in the following areas:

- Focussed training for new members
- Overview of CLLD inc. outcomes, outputs, reporting, monitoring, claiming
- Project appraisal
- Managing risk, conflicts of interest and code of conduct
- State aid rules
- Equality and diversity
- Cross cutting themes
- Media and publicity training

Communications and Publicity

All communications will comply with guidance issued by the EU. The aim of our publicity is to increase engagement with community groups, organisations and businesses who could be involved in the potential delivery of projects.

Evaluating the LAG and Local Development Strategy

Evaluation will take place at three levels:

- Self-evaluation for smaller projects
- External evaluation for larger projects
- Commissioned evaluation reporting every 6 months to the LAG

An annual written review of LAG activities and progress with commitment, spend, outputs and information from evaluations will be prepared, arising from the LAG annual review event.