

Community Led Local Development in Cornwall

2017 – 2022

Call for Projects in Atlantic and Moor Local Action Group Area

Accountable Body	Cornwall Development Company
Funds	European Regional Development Fund and European Social Fund (Community Led Local Development)
Local Action Group Areas	Atlantic and Moor
Call Reference	AMLAG 01 Bude & Food AMLAG 02 Supporting Tenants in the AMLAG area AMLAG 03 Developing Basic Home & Property Maintenance Skills (Newquay)
Date Call Opens	AMLAG 01 8th April 2019 AMLAG 02 8th April 2019 AMLAG 03 29th April 2019
Deadline for submissions of Expressions of Interest	Deadline is 4.00pm on the date shown below: AMLAG 01 8th June 2019 AMLAG 02 8th June 2019 AMLAG 03 29th June 2019

Contents

1	Introduction and background	3
2	Call Timetable	4
3	Scope of the Calls	4
3.1	Call 1: AMLAG 01 Bude & Food.....	5
3.2	Call 2: AMLAG 02 Supporting Tenants Across AMLAG Core Areas	10
3.3	Call 3: AMLAG 03 Developing Basic Home & Property Maintenance Skills (Newquay)	15
4	Monitoring and evaluation of outputs over the life time of the project.....	21
5	Evaluation	23
6	Eligibility rules	23
7	Eligible applicants.....	24
8	Intervention rate and match funding	24
9	Project timescales	25
10	Cross cutting themes – Equal opportunities and sustainable development	26
11	Partnership working, additionality and value for money	26
12	State aid and revenue generation	27
13	Procurement regulations	27
14	Key documents and guidance materials	27
15	Document checklist.....	28
16	Further information and support.....	28
17	Document submission.....	28

1 Introduction and background

Community Led Local Development (CLLD) is a new way of funding the delivery of local development using European Regional Development Fund (ERDF) and European Social Fund (ESF) grant. The two funds form part of the European Structural and Investment Fund Programme (ESIF) Programme for the period 2014 -2020.

Cornwall has been awarded £11.56m ESF and ERDF to support the delivery of the CLLD Local Development Strategies for West Cornwall, Coast to Coast, Atlantic & Moor and South & East Cornwall Local Action Group areas up until September 2022.

These calls are issued by Atlantic and Moor Local Action Group (AMLAG). AMLAG is a partnership group of voluntary and community, private and public sector organisations and representatives.

Cornwall Development Company (CDC) is the Accountable Body for CLLD in Cornwall. CDC will appraise and evaluate applications on behalf of AMLAG. The LAG will make the final decision on whether projects are invited to full application and ultimately whether they are approved or rejected.

AMLAG have developed three calls:

- **AMLAG 01 Bude & Food**
- **AMLAG 02 Supporting Tenants in AMLAG**
- **AMLAG 03 Developing Basic Home & Property Maintenance Skills (Newquay)**

3

This document outlines how to apply for CLLD funding under these calls.

NB: It should be noted that the CLLD programme is continually accepting projects that help to deliver the LAG strategy and projects falling out with the scope of these calls, can apply independently – see www.communityledcornwall.co.uk

2 Call Timetable

In response to these calls for projects applicants are required to submit a Stage 1 Expression of Interest and, if approved, asked to proceed to a Stage 2 Full Application Form.

Under this call, EOIs should be submitted according to the following timescales:

Call timetable	Date
Deadline for submitting Expressions of Interest	AMLAG 01 8th June 2019 AMLAG 02 8th June 2019 AMLAG 03 29th June 2019 All must be received by 4.00pm on the deadline shown.
LAG decisions on Expressions of Interest	AMLAG meeting on 23rd July 2019
Deadline for submission of Full Applications	By 30th September 2019
LAG decisions on Full Applications	On or before 10th December 2019 meeting

3 Scope of the Calls

4

There are three calls available. Each is explained in detail below.

All projects must support the delivery of specific strategic objectives set out in the Atlantic and Moor Local Action Group's Local Development Strategy. The Local Development Strategy is available on the CLLD website:

www.communityledcornwall.co.uk

Projects can choose to deliver across more than one than one Activity. However, the appropriate Outputs should be selected and projects will be required to report on, and evidence, the achievement of Outputs separately under each Strategic Objective and Activity.

3.1 Call 1: AMLAG 01 Bude & Food

Call Details	AMLAG01: Bude & Food - Support and skills development for unemployed / inactive Adults (18+) relating to hospitality, food and beverage services in the Bude area.
Call Context	Education and skill levels fell in the Bude area from 2010 to 2015 and recently local employers, particularly those in the hospitality trade, have expressed a lack of potential recruits with Food Hygiene, basic catering and customer service qualifications.
Project Theme	<p>Applicants will present projects that demonstrate their ability to engage with local unemployed and economically inactive residents in the eligible area of Bude as well as the neighbouring hospitality businesses to identify recruitment needs and local skills shortages.</p> <p>Projects will deliver a level of 'skills development' relevant to the needs of participants and move them into employment, into further formal learning or closer to the workforce. Project should seek to address soft skills such as increasing confidence, raising aspiration and boosting self-esteem before participants commence non-accredited and accredited training.</p> <p>Following the project at least 30 - 50% of participants will be supported into further training, job seeking or employment.</p> <p><i>We are looking for:</i></p> <p>Projects that demonstrate a link between local employers recruitment needs and the proposed training project.</p> <p>Projects where skills development and training is provided in a way that also aims to address participants' other issues and the most acute issues identified in the Indices of Multiple Deprivation (IMD).</p> <p>Projects may include aspects of healthy eating, cooking on a budget and similar life-skills development.</p> <p>Projects that include a degree of co-design are particularly encouraged.</p>

<p>Indicative Fund Allocation</p>	<p>Indicatively, the Local Action Group has allocated the following amounts: £70,000 ESF £20,000 ERDF (enabling)</p>
<p>Minimum Application Level</p>	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>The minimum application level for funding is £15,000</p> <p>All potential applicant organisations are encouraged to work together with other local partners to generate new ideas, approaches and develop joint proposals.</p>
<p>Duration of Project Activity</p>	<p>Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022. However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards. Should initial projects prove successful</p>
<p>Outputs and results</p>	<p>Outputs to be delivered</p> <p>ESF:</p> <p>35no. Participants</p> <p>At least 30 – 50% should contribute to one of the following results:</p> <ul style="list-style-type: none"> • CR02 Participants in education or training on leaving • R1 Unemployed participants in employment, including self-employment on leaving • R2 Inactive participants into employment or job search on leaving <p>ERDF Outputs :</p> <p>In addition, we expect that organisations may achieve some or any of the following:</p> <ul style="list-style-type: none"> • Number of enterprises receiving support • Number of new enterprises receiving support • Employment increase in supported enterprises • Number of potential entrepreneurs assisted to be

	<p>enterprise ready</p> <ul style="list-style-type: none"> • Square metres public or commercial building built or renovated in target areas
<p>Types of suggested activity under this call (this is not an exclusive list):</p>	<ul style="list-style-type: none"> • Engagement with local hospitality and service industry employers to identify training needs • food and drink activities • tourism related activity • cultural and heritage activities • More targeted local interventions to engage with those that would not normally access this type of support; • Development of an 'information hub' for local employability / skills provision and available training and job opportunities; • Projects that use innovative ways of engaging residents not normally targeted for support; • Activities that promote mentoring, volunteering, progression support and transition support; • Re-engaging disadvantaged communities and connecting them with economic opportunities;
<p>Specific Call Requirements</p>	<p>This Call is for projects to deliver activity for individuals residing in the Core area of Bude.</p> <p>The criterion for assessing project proposals is set out in the Evaluation and Scoring Guidance.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>
<p>Target Geography</p>	<p>The Local Development Strategy for Atlantic and Moor Local Action Group area has been approved by Government based on the bottom 30% on the Index of Multiple Deprivation (IMD) and a range of other criteria. The strategies focus on the most deprived areas of Cornwall.</p> <p>CLLD activity should aim to target the Lower Super Output Areas (LSOAs) that fall within the 30% most deprived nationally. These target areas are called 'Core' areas and all eligible project activity and expenditure must benefit eligible individuals within these areas. There is 1 Core LSOA in Bude and 4 'Functional' areas. Functional areas are adjacent areas not in the 30% most deprived but have been included in the CLLD geography because of their links to key opportunities and to form a more coherent area.</p> <p>For this call a minimum of 70% of participants must come from the Core area.</p>

	<p>This call is specifically focussed on the following areas of Bude:</p> <table border="1"> <thead> <tr> <th>Core LSOA</th> <th>Functional LSOAs:</th> </tr> </thead> <tbody> <tr> <td>Cornwall 001B</td> <td>Cornwall 001A Cornwall 001C Cornwall 001E</td> </tr> </tbody> </table> <p>For ESF funded training delivery, the applicant may or may not reside in a Core area, but to access the ERDF enablement funding, applicants must have a base in the Core or Functional area. For example, a project with solely training activity benefiting residents in a Core area can be delivered by an organisation from outside the defined area, but if the application includes the cost of refurbishing a small training room or improving a kitchen for training purposes (i.e. enabled by ERDF) then the building must be within a Core or Functional area.</p> <p>Please visit www.magic.gov.uk to check specific postcodes and whether they are included in any of the Core LSOAs.</p>	Core LSOA	Functional LSOAs:	Cornwall 001B	Cornwall 001A Cornwall 001C Cornwall 001E
Core LSOA	Functional LSOAs:				
Cornwall 001B	Cornwall 001A Cornwall 001C Cornwall 001E				

Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objective 2: To enable personal and community development within communities for economic benefit.	
Local Development Need	<p>Education and skill levels fell in the Bude area from 2010 to 2015 and recently local employers have expressed a lack of potential recruits with Food Hygiene qualifications.</p> <p>The IMD shows that for the Core LSOA in Bude:</p> <ul style="list-style-type: none"> • Income increased slightly but remained in the 2nd decile between 2010 and 2015. • Employment moved from the 2nd to the 3rd decile between 2010 and 2015. • Education/skills fell slightly and barriers to housing/services increased, but both remained in the 3rd decile between 2010 and 2015. • Total claimants of ESA increased from 15 to 125 with mental health related claims increasing from 10 to 55 between 2010 and 2015. <p>Some Participants will have significant issues and complex needs. In depth and focused support will be needed to work</p>

	with individuals to help them address some of the issues that need to be overcome even before reaching a point where training and skills development is possible. However overcoming issues has a skills development element in its own right. This objective recognises the potential of development through personal and community activities to help people move on a pathway towards employment and training and to recognise the skills development that people will achieve.
Activity E	Sector-specific activity making the most of local skills, assets and opportunities
Description	Activity From the Local Development Strategy, Activity E includes: e.g. Coastal outdoor activities, food and drink, tourism; cultural and heritage, marine related, transport and community energy generation and efficiency schemes. For this Call, the food and drink sector is specifically targeted. This includes other sectors where a food/drink/hospitality offer is also provided.
Links to other activity in the LDS	The activities proposed share links with other activities in the Local Development Strategy, in particular, Activity F 'Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport'.
Links to other provision	The delivery of enterprise activities through CLLD will be complemented by a range of business support provision and partner initiatives. As part of the enterprise research, the existing provision has been mapped to ensure that services are not duplicated, and that the proposed activities add value to the start-up offer. Examples of some of the services that will work closely with the enterprise activities include Outset (tailored start up support), Unlocking Potential (aspiring entrepreneurs), Spark (business start-up programme) and the School for Social Entrepreneurs. Applicants will maximise the value of CLLD investment by working, where relevant, with local businesses and other support organisations.
Call Deadline	Expressions of Interest received after the published deadline of 4.00pm 8th June 2019 will not be considered.

3.2 Call 2: AMLAG 02 Supporting Tenants Across AMLAG Core Areas

Call Details	AMLAG02 Working with Housing Providers to support their tenants across the AMLAG Core Areas
Call Context	<p>Previous work across AMLAG, including the current SMART Tenants project, has provided good learning opportunities and evidence for projects that can have the most impact. Income, employment, health & disability, education & skills, and living environment are all acute issues in this area as is fuel poverty and the increase of mental health issues. An opportunity exists to provide soft skills training, accredited training as well as sessions that enable people to be ready to start their own business.</p>
Project Themes	<p>Skills Development: Applicants will present projects that demonstrate their ability to engage with local unemployed and economically inactive residents in eligible communities across the AMLAG area through the relevant Housing Associations.</p> <p>Projects will deliver a level of 'training' relevant to the needs of participants and move them closer to the workforce. This may include addressing soft skills such as increasing confidence, raising aspiration and boosting self-esteem; accredited training; or anything in between.</p> <p>Following the intervention at least 50% of participants will be supported into further training, job seeking or employment.</p> <p>Route to self-employment: Projects are also encouraged that raise aspiration in eligible beneficiaries and recruit them to a course (min of 12 hours interaction) where they will learn how to become enterprise ready. Applicants should demonstrate where they are linking with Housing Providers and other relevant organisations for engagement, support and/or legacy purposes. Demonstration of innovative thinking in the applicant's exit strategy will be a priority.</p> <p>We are looking for:</p> <ul style="list-style-type: none"> • Projects where training is provided in a way that also aims to address participants' needs holistically and/or the most acute issues identified in the IMD. • Projects that alleviate issues associated with mental health and/or fuel poverty. • Projects that include a degree of co-design will also be encouraged.

<p>Indicative Fund Allocation</p>	<p>Indicatively, the Local Action Group has allocated the following amount:</p> <p>Skills development £140,000 ESF £28,000 ERDF (enabling)</p> <p>Route to self-employment: £165,000 ERDF</p>
<p>Minimum Application Level</p>	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>The minimum application level for funding is £15,000</p> <p>All potential applicant organisations are encouraged to work together with other local partners to generate new ideas, approaches and develop joint proposals.</p>
<p>Duration of Project Activity</p>	<p>Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022. However, the LAG reserves the right to vary the minimum and maximum durations, upwards or downwards.</p>
<p>Outputs and results</p>	<p><i>Outputs to be delivered</i></p> <p>ESF Outputs Skills development</p> <p>70 no. (01) Participants</p> <p>At least 50% should contribute to one of the following results:</p> <ul style="list-style-type: none"> • CR02 Participants in education or training on leaving • R1 Unemployed participants in employment, including self-employment on leaving • R2 Inactive participants into employment or job search on leaving <p>ERDF Outputs :</p> <p>Route to self-employment:</p>

	<p>40no. P11 Potential entrepreneurs supported</p> <p>In addition, we expect that organisations may achieve some or any of the following:</p> <ul style="list-style-type: none"> • Number of enterprises receiving support • Number of new enterprises receiving support • Employment increase in supported enterprises • Square metres public or commercial building built or renovated in target areas
<p>Types of suggested activity under this call (this is not an exclusive list):</p>	<p>Skills Development: This list is indicative and not exclusive:</p> <ul style="list-style-type: none"> • Money management skills • Managing forms • Managing fuel bills • IT skills <p>Route to self-employment:</p> <ul style="list-style-type: none"> • Enterprise coaching activity; • Nurturing new businesses through start-up support; • Business skills generator; • More targeted local interventions to engage with those that would not normally access this type of support; • Development of an 'information hub' for local employability / skills provision and available training and job opportunities; • Projects that use innovative ways of engaging residents not normally targeted for support; • Activities that raise aspirations and tackle under-employment in the target area; • Activities that promote mentoring, volunteering, progression support and transition support; • Re-engaging disadvantaged communities and connecting them with economic opportunities; • Expanding horizons through enterprise awareness, education and communications; • Promoting role models and enterprise champions; • Showcasing of local businesses; • Capacity building to enable existing community workers (and youth workers) to be 'enterprise ambassadors'; • Linking businesses to communities through mentoring, leadership exchange; • Supporting those in employment who may wish to become self-employed; • A supported enterprise model or new social enterprise providing 'back office' support; • Guidance and advice in accessing financial support; • Ideas generation;

	<ul style="list-style-type: none"> Support to assist the development and establishment of alternative service delivery models and mutuals.
Specific Call Requirements	<p>This Call is for projects to deliver activity for individuals residing in the Core Lower Super Output Areas of the Atlantic and Moor Local Action Group area.</p> <p>The criterion for assessing project proposals is set out in the Evaluation and Scoring Guidance.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>

Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objective 2: To enable personal and community development within communities for economic benefit	
Local Development Need	People in some of the AMLAG CLLD clusters face some significant issues and have complex needs. In depth and focused support will be needed to work with individuals to help them address some of the issues that need to be overcome even before reaching a point where training and skills development is possible. However overcoming issues has a skills development element in its own right. This objective recognises the potential of development through personal and community activities to help people move on a pathway towards employment and training and to recognise the skills development that people will achieve.
Activity C	Support community-led and community based skills development; enabling and building capacity of individuals
Activity H	Business advice and practical support.
Description	<p>Activity C: Basic skills, life skills training, peer-coaching, mentoring, re-training, one to one support linked to skills development, person centred skills for employability</p> <p>Activity H: Business mentors and coaches, access to finance, funding for equipment, marketing, community business support,</p>

	business networking , transport to work and training
Links to other activity in the LDS	The activities proposed share a number of links with other activities in the Local Development Strategy, in particular, activity F 'Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport.'
Links to other provision	The delivery of enterprise activities through CLLD will be complemented by a range of business support provision and partner initiatives. As part of the enterprise research, the existing provision has been mapped to ensure that services are not duplicated, and that the proposed activities add value to the start-up offer. Examples of some of the services that will work closely with the enterprise activities include Outset (tailored start up support), Unlocking Potential (aspiring entrepreneurs), Spark (business start-up programme) and the School for Social Entrepreneurs.
Call Deadline	Expressions of Interest received after the published deadline of 4.00pm 8th June 2019 will not be considered.

3.3 Call 3: AMLAG 03 Developing Basic Home & Property Maintenance Skills (Newquay)

Call Details	AMLAG03: Working with tenants of public and private housing provision (including Houses of Multiple Occupation) as well as homeowners to develop basic home and property maintenance skills in the CLLD Core areas of Newquay and St Columb Minor.
Call Context	Indoor living environment is an acute issue for Newquay and St Columb Minor. Anecdotal evidence and desktop research suggest this is particularly acute in Houses of Multiple Occupation (HMOs). Issues include inadequate heating, ventilation and insulation which can be the cause of poor living conditions, e.g. cold, damp, condensation, spread of mould etc, and have a direct impact on the health of tenants. Alongside this, there are issues with unsustainable, seasonal employment leading to economic insecurity and fragile living situations.
Project Theme	<p>Projects are sought that demonstrate ability to engage with landlords and their unemployed / inactive tenants private homeowners to develop skills linked to DIY home improvement and utilise the housing stock as a training ground and practical experience opportunity.</p> <p>Skills Development:</p> <p>Projects will deliver a level of 'training' relevant to the needs of participants and move them closer to the workforce. This may include addressing soft skills such as increasing confidence, raising aspiration and boosting self-esteem; accredited training; or anything in between.</p> <p>Following the intervention at least 50% of participants will be supported into further training, job seeking or employment such as a trade apprenticeship.</p> <p>Route to self-employment:</p> <p>Projects will also be encouraged that raise aspiration in eligible beneficiaries and recruit them to a course (min of 12 hours interaction) where they will learn how to become enterprise ready.</p> <p>This may be following the previous skills development and ultimately lead to self-employment relating to home repairs/DIY.</p> <p>Applicants should demonstrate where they are linking with</p>

	<p>landlords and other relevant organisations for engagement, support and/or legacy purposes. Demonstration of innovative thinking in the applicant’s exit strategy will be a priority.</p> <p>Types of projects sought:</p> <ul style="list-style-type: none"> • Projects where training is provided in a way that also aims to address participants’ needs holistically and/or the most acute issues identified in the IMD. • Projects that alleviate issues associated with mental health and/or fuel poverty. • Projects that include a degree of co-design will also be encouraged. <p>Due to Health & Safety consideration, the intention is to focus on basic DIY skills and not those requiring accredited certification in electrical, plumbing or gas related activity.</p>
<p>Indicative Fund Allocation</p>	<p>Indicatively, the Local Action Group has allocated the following amount:</p> <p>Skills (01):</p> <p>£80,000 ESF</p> <p>£20,000 ERDF (enabling)</p> <p>Route to self-employment (P11):</p> <p>£85,000 ERDF</p>
<p>Minimum Application Level</p>	<p>ERDF and ESF investment in the CLLD target areas is intended to make a significant impact on local employment, skills and enterprise.</p> <p>The minimum application level for funding is £15,000</p> <p>All potential applicant organisations are encouraged to work with other local partners to generate new ideas, approaches and develop joint proposals.</p>
<p>Duration of Project Activity</p>	<p>Typically projects should plan to deliver activity for a minimum of 6 months and can plan to deliver up to June 2022. However, the LAG reserve the right to vary the minimum and maximum durations, upwards or downwards.</p>
<p>Outputs and results</p>	<p><i>Outputs to be delivered</i></p>

	<p>ESF Outputs:</p> <p>40no. (01) Participants</p> <p>At least 50% of participants should contribute to one of the following results:</p> <ul style="list-style-type: none"> • CR02 Participants in education or training on leaving • R1 Unemployed participants in employment, including self-employment on leaving • R2 Inactive participants into employment or job search on leaving <p>ERDF Outputs:</p> <p>20no. P11 Potential entrepreneurs supported</p> <p>In addition, we expect that organisations may achieve some or any of the following:</p> <ul style="list-style-type: none"> • Number of enterprises receiving support • Number of new enterprises receiving support • Employment increase in supported enterprises • Square metres public or commercial building built or renovated in target areas
<p>Types of suggested activity under this call (this is not an exclusive list):</p>	<p>Skills development (01s):</p> <ul style="list-style-type: none"> • Household budget Management • Fuel economy approaches • Basic DIY and property maintenance skills such as Basic painting and decorating skills, including how to deal with mould; garden / outside space maintenance; basic plumbing such as unblocking sinks, plumbing in washing machines etc. and other property issues <p>Route to self-employment (P11):</p> <ul style="list-style-type: none"> • Enterprise coaching activity; • Nurturing new businesses through start-up support; • Business skills generator; • More targeted local interventions to engage with those that would not normally access this type of support; • Development of an 'information hub' for local employability / skills provision and available training and job opportunities; • Projects that use innovative ways of engaging residents not normally targeted for support; • Activities that raise aspirations and tackle under-

	<p>employment in the target area;</p> <ul style="list-style-type: none"> • Activities that promote mentoring, volunteering, progression support and transition support; • Re-engaging disadvantaged communities and connecting them with economic opportunities; • Expanding horizons through enterprise awareness, education and communications; • Promoting role models and enterprise champions; • Showcasing of local businesses; • Capacity building to enable existing community workers (and youth workers) to be 'enterprise ambassadors'; • Linking businesses to communities through mentoring, leadership exchange; • Supporting those in employment who may wish to become self-employed; • Guidance and advice in accessing financial support; • Ideas generation; • Support to assist the development and establishment of alternative service delivery models and mutuals.
<p>Specific Call Requirements</p>	<p>This Call is for projects to deliver activity for individuals residing in the Core Lower Super Output Areas of Newquay and St Columb Minor.</p> <p>The criterion for assessing project proposals is set out in the Evaluation and Scoring Guidance.</p> <p>Innovation, partnership working, community engagement, value for money, sustainability and alignment with local strategic priorities will all form key parts of the assessment of applications.</p>
<p>Target Geography</p>	<p>The Local Development Strategy for Atlantic and Moor Local Action Group area has been approved by Government based on the bottom 30% on the Index of Multiple Deprivation (IMD) and a range of other criteria. The strategies focus on the most deprived areas of Cornwall.</p> <p>CLLD activity should aim to target the LSOAs that fall within the 30% most deprived nationally. These target areas are called 'Core' areas and all eligible project activity and expenditure must benefit eligible individuals within these areas. There are 5 Core LSOAs in Newquay & St Columb Minor and 9 'Functional' areas. Functional areas are adjacent areas not in the 30% most deprived but have been included in the CLLD geography because of their links to key opportunities and to form a more coherent area.</p> <p>This call specifically focusses on the following areas of Newquay</p>

and St Columb Minor:	
Core LSOAs	Functional LSOAs
Cornwall 018D (St Columb Minor) Cornwall 020A Cornwall 020B Cornwall 021E Cornwall 021C	Cornwall 018A Cornwall 018B Cornwall 018C Cornwall 019A Cornwall 020C Cornwall 021D Cornwall 021F Cornwall 021A Cornwall 021B
<p>For this call a minimum of 70% of participants must come from the Core area.</p> <p>For ESF or ERDF funded training delivery (skills and route to employment respectively), the applicant may or may not reside in a Core area, but to access the ERDF for capital costs applicants must have a base in the Core or Functional area. For example, a project with solely training activity benefiting residents in a Core area can be delivered by an organisation from outside the defined area, but if the application includes the cost of refurbishing a small training room as part of the project, (i.e. enabled by ERDF) then the building must be within a Core or Functional area.</p> <p>Please visit www.magic.gov.uk to check specific postcodes and whether they are included in any of the Core LSOAs.</p>	

Where it fits in the AMLAG Strategy:

Strategic Objectives and Activities

The Local Development Strategy is structured around Strategic Objectives and Activities as set out below. Project applicants should ensure their proposals contribute to at least one AMLAG Strategic Objective and one Activity.

AMLAG Strategic Objectives:

2 To enable personal and community development within communities for economic benefit.

3 To develop the economic opportunities associated with addressing fuel poverty

<p>Local Development Need</p>	<p>Objective 2: People in some of the CLLD clusters face some significant issues and have complex needs. In depth and focused support will be needed to work with individuals to help them address some of the issues that need to be overcome even before reaching a point where training and skills development is possible. However overcoming issues has a skills development element in its own right. This objective recognises the potential of development through personal and community activities to help people move on a pathway towards employment and training and to recognise the skills development that people will achieve.</p> <p>Objective 3: The IMD Living Environment domain shows the indoor living environment which is based on housing condition, to be a particular issue in nearly all the CLLD clusters. Businesses are also concerned to address costs such as energy costs. There are opportunities to explore how business (including community business) could respond to the need to address energy efficiency, renewable and alternative energy options and what the local employment opportunities might be associated with this. Fuel poverty can also be associated with transport costs too. As this is such a rural area, transport costs can be a real issue which activities in alternative fuels could help address. This objective therefore seeks to address an issue and find opportunities with local community economic benefit.</p>
<p>Activity C</p>	<p>Targeted skills development, capacity-building support and enabling for individuals</p>
<p>Activity E</p>	<p>Sector-specific activity making the most of local skills, assets and opportunities</p>
<p>Activity H</p>	<p>Business advice and practical support.</p>
<p>Description</p>	<p>Activity C Basic skills, life skills training, peer-coaching, mentoring, re-training, one to one support linked to skills development, person centred skills for employability</p> <p>Activity E Sector specific skills, e.g. construction industry trades</p> <p>Activity H Business mentors and coaches, access to finance, funding for equipment, marketing, community business support, business networking , transport to work and training</p>
<p>Links to other</p>	<p>The enterprise activities proposed share a number of links</p>

activity in the LDS	with other activities in the Local Development Strategy, in particular, activity F `Community led initiatives/ community based projects to deliver support for individuals and to facilitate other community and business development projects including in transport..
Links to other provision	<p>Delivery of skills development must not duplicate the same service provided in the same area. Where this may be the case, it will be expected that an approach to add value to existing support is taken rather than duplicating services.</p> <p>The delivery of enterprise activities through CLLD will be complemented by a range of business support provision and partner initiatives. As part of the enterprise research, the existing provision has been mapped to ensure that services are not duplicated, and that the proposed activities add value to the start-up offer. Examples of some of the services that will work closely with the enterprise activities include Outset (tailored start up support), Unlocking Potential (aspiring entrepreneurs), Spark (business start-up programme) and the School for Social Entrepreneurs.</p>
Call Deadline	Expressions of Interest received after the published deadline of 4.00pm on 29th June 2019 will not be considered.

4 Monitoring and evaluation of outputs over the life time of the project

Applicants will need to demonstrate how the eligible activity funded by ESF and ERDF will achieve the Local Development Strategy outputs and results.

For projects proposing to deliver activity against more than one action within a strategic objective, the appropriate outputs should be selected. Projects will be required to report on, and evidence, the achievement of outputs separately under each strategic objective and action.

The total outputs and results for the Atlantic and Moor Local Development Strategies are as follows:

ESF Outputs:

O1	Number of participants	665
CO01	Participants that are unemployed including long-term unemployed	386
CO03	Participants that are inactive	279
O4	Participants that are aged over 50	159

O5	Participants that are from ethnic minorities	6
CO16	Participants that have disabilities	193

ESF Results:

CR02	Participants in education or training on leaving	133
R1	Unemployed participants in employment, including self-employment on leaving	76
R2	Inactive participants into employment or job search on leaving	126

ERDF Outputs:

C1	Number of enterprises receiving support	68
C5	Number of new enterprises receiving support	42
P11	Number of potential entrepreneurs assisted to be enterprise ready	168

The outputs and results for the calls are detailed in each call outline. Applicants can meet or exceed these figures.

Further guidance on outputs and results is available on the programme website or by contacting the CLLD team at CLLD@cornwalldevelopmentcompany.co.uk. It is important that each applicant carefully reads and understands the definitions and monitoring requirements for evidencing outputs and results.

Projects that can demonstrate an ability to target the most disadvantaged individuals and groups and the most deprived communities identified in the Local Development Strategy, will be prioritised. The Local Action Group are also keen to consider projects that include innovative ways of delivering outcomes, particularly where they involve partnership working and collaboration, which could be assistance in forming co-operatives for example.

Projects should also consider how they will contribute to the strategies' aims as well as local outputs and impacts relevant to the project. These might include, but are not limited, to the following:

- Positive progression towards employment (including self-employment), training, volunteering or other outcome;
- Improved skills, capacity and local leadership to meet local needs;
- Individuals have the confidence, capacity, self-belief and inspiration to take steps towards and move into self-employment, employment, training or other appropriate progression

Successful applicants will be required to participate in project and programme level evaluations as required by the Local Action Groups. As well as collecting core ERDF and ESF output and results information, project applicants and delivery partners will be required to monitor individual beneficiary progress using an agreed methodology. This will be complemented by CLLD beneficiary and leaver forms to capture important information and data that will be used to evaluate the wider impacts of the programme.

Further guidance and support on monitoring and evaluation will be provided to projects at the full application and contracting stages.

5 Evaluation

Applicants must fully complete the Expression of Interest which will be appraised by the Accountable Body.

Invitations to progress to the Full Application stage do not in any way indicate or constitute an offer of a grant.

Once the Expression of Interest appraisal is complete, the Accountable Body will seek Local Action Group approval to prioritise the applications they wish to proceed with. Only those applications that the Accountable Body and Local Action Group agree should proceed will be invited to submit a Full Application.

At the Full Application stage further detail on the project proposal will be sought, including consideration of additional appraisal criteria. Subsequently, only those Full Applications that the Accountable Body and LAG agree should proceed will be approved.

23

6 Eligibility rules

ERDF and ESF eligibility rules apply to all project expenditure, including match funding. A list of eligible and ineligible costs is available from the website, by emailing CLLD@cornwalldevelopmentcompany.co.uk or from the national ESF and ERDF eligibility rules.

ESF eligibility rules:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/591547/european_social_fund_national_eligibility_rules.pdf

ERDF eligibility guidance:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/696449/ESIF-GN-1-003_ERDF_Eligibility_Guidance_v8.pdf

If successful at the Full Application stage, applicants will enter into a Funding Agreement with the Accountable Body and must abide by the standard terms and conditions. Once a Funding Agreement has been issued it should be signed

and returned within 30 days, unless agreed otherwise with the Accountable Body.

7 Eligible applicants

The ESF and ERDF eligibility rules set out which types of organisations are eligible to apply for European funding. These include:

- Voluntary / community organisations;
- Not for Profit organisations;
- Registered charities;
- Higher and Further Education Institutions;
- Statutory and non-statutory public funded organisations/bodies;
- Private sector organisations.

Due Diligence checks may also be undertaken at the Expression of Interest stage.

Applicants must be legally constituted both at the point of submitting an Expression of Interest and signing a Funding Agreement. If the application is approved the applicant organisation will enter into a legally binding Funding Agreement and therefore will carry the liability for ensuring that the terms and conditions of the Funding Agreement are met.

If there is more than one organisation applying for the funds, a lead organisation must be selected to become the applicant (and grant recipient) with the other organisation(s) acting as delivery partner(s). In this situation the applicant would be responsible and liable for the delivery partner(s) and ensuring the project is operating compliantly. The applicant is responsible for establishing appropriate agreements with its delivery partner(s).

During the application process the Accountable Body, on behalf of the LAG, will consider the applicant's track record, both positive and negative. If the applicant has been involved in the delivery of previous grant programmes and any irregularities have been identified, the Accountable Body will expect to see what steps have been taken to ensure that the risk of further irregularities in the future is mitigated. It is acknowledged that some organisations will be new to European funding and will not have a track record.

8 Intervention rate and match funding

ESF and ERDF investment must not be used to replace existing funding sources or duplicate activity.

European funding must enable activity to take place that would not otherwise happen or to increase the scope, scale or intensity of activity.

For all outputs except C1 Enterprise Supported and C5 New Enterprise Supported it is expected there will be no state aid.

- The maximum ERDF intervention rate is 72% of the total eligible project costs.
- The maximum ESF intervention rate is 80% of the total eligible project costs.

Where state aid does apply, the intervention rate may be lower than this.

The funding awarded will be the minimum in order for the project to proceed.

The remaining funds must come from other eligible non-European sources, which may include:

- Other public funding;
- Community foundations and trusts;
- Lottery distributors;
- Voluntary and community sector sources;
- Private sector contributions.

During the application and appraisal process applicants will need to satisfy the Accountable Body and LAG that they have, or are able to put in place, eligible match funding for the balance of costs.

ESF and ERDF are typically paid quarterly in arrears and expenditure must be defrayed prior to the submission of any grant claims to the Accountable Body. Applicants will be asked to demonstrate how they are able to cash flow the project. By exception projects can be considered for monthly claims in arrears, however, this must be requested and evidence of need for this arrangement provided.

25

9 Project timescales

Applicants should plan to deliver activity for a minimum of six months (e.g. for pilot projects) up to June 2022. However, the Local Action Group reserves the right to vary the minimum and maximum durations, upwards or downwards.

Expressions of Interest approved through this call for projects will normally be expected to:

- Submit a detailed and complete Full Application by the deadline given if formally selected at Expression of Interest stage. Projects which fail to meet this deadline may be deselected;
- Commence delivery (defraying ERDF/ESF eligible costs) as soon as is practically possible and within three months of formal approval as a maximum. Projects which fail to meet this deadline may be deselected, and
- Complete their project activities by June 2022.

10 Cross cutting themes – Equal opportunities and sustainable development

The Local Development Strategies are each supported by 3 key cross-cutting themes as follows:

- Demonstrating **sustainability**, with projects having at least a neutral, and preferably a positive environmental impact. They must also demonstrate that they can deliver a sustainable business model which will reduce the need for continued public support beyond the lifetime of the programme, as well as a lasting legacy post-completion.
- Actively promote and implement **equal opportunities**, demonstrating a positive equalities impact. All projects supported must take account of their impact on people with protected characteristics.
- Embed **innovation** in project design and delivery, for example at business level new services and working practices, and at community level social innovations that seek new solutions to social issues. In this way innovation will help achieve a community legacy.

All applications selected as a result of this call will be required to demonstrate at the Full Application stage how the Cross Cutting Themes will be addressed in the project design, development and implementation. The LAG's CLLD policies for equal opportunities and sustainable development are available on the programme website.

26

Further information and good practice material is available here:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/592338/ESF_cross_cutting_themes_guidance_sustainable_development-and-equality.pdf

11 Partnership working, additionality and value for money

Additionality is a core principle of European funding. Applicants must be able to demonstrate that the activity paid for by European funding adds value to new or existing activity, and contributes to local and domestic priorities.

European funding cannot support activities that duplicate existing provision or services within the CLLD area. Applications will need to identify and evidence how the beneficiaries will access and use the service, and demonstrate that the project will not displace other activity available locally.

The Local Action Groups are keen to consider projects that include innovative ways of delivering outcomes, particularly where they involve partnership working and collaboration, which could include assistance in forming co-operatives for example.

12 State aid and revenue generation

State Aid is the use of state funding or resources to support businesses (or commercial undertakings). The decisive factor in determining whether an organisation is an undertaking is not the nature of the entity itself, but the nature of the activities it carries out. If it carries out an economic activity, selling goods or services on a market, it is an undertaking.

In order to ensure that all activities supported through CLLD are lawful, State Aid will be initially assessed by the Accountable Body at the Expression of Interest stage. If clarification on State Aid is required, this will be requested from the project applicant at the Full Application stage. All applicants must satisfy themselves that State Aid regulations are complied with and consider taking legal advice.

13 Procurement regulations

Project costs must be procured in line with National (including Public Procurement Regulation 2015) and European Union regulations.

27

Procurement will be subject to audit and verification and any irregularity will result in a financial penalty of up to 100% of the grant paid. Robust and transparent procurement is required to ensure that grant recipients:

- Consider value for money;
- Maximise efficient use of public money;
- Maintain competitiveness and fairness across the European Union.

It is strongly recommended that applicants review their own procurement procedures to ensure they are in line with National ESIF Procurement requirements.

[https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/592852/ESIF-GN-1-001 ESIF National Procurement Requirements v5.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/592852/ESIF-GN-1-001_ESIF_National_Procurement_Requirements_v5.pdf)

14 Key documents and guidance materials

The following key documents and guidance are available from the CLLD website www.communityledcornwall.co.uk and by emailing the team:

1. Expression of Interest Form

2. Expression of Interest Form Guidance
3. CLLD Handbook
4. Finding the Core Neighbourhoods

15 Document checklist

Incomplete applications will be rejected. Please ensure the following information is submitted:

Expression of Interest Stage:

- Fully completed Expression of Interest Form

16 Further information and support

For further information and project development support, including sign-posting to match funding advice and opportunities, please email

CLLD@cornwalldevelopmentcompany.co.uk

If clarification is required on any aspect of this document please email CLLD@cornwalldevelopmentcompany.co.uk All clarifications will be posted on the 'Calls' page on the website www.communityledcornwall.co.uk

17 Document submission

Completed Expressions of Interest must be submitted via **email** to:

CLLD@cornwalldevelopmentcompany.co.uk

Expressions of Interest not received by the call closure deadline of **4.00pm** on **8th June 2019** for AMLAG Calls 1 & 2 or **29th June 2019** for AMLAG Call 3 will not be assessed. Expressions of Interest which are not fully completed by this date will be excluded.

(revised JT 04/04/2019)