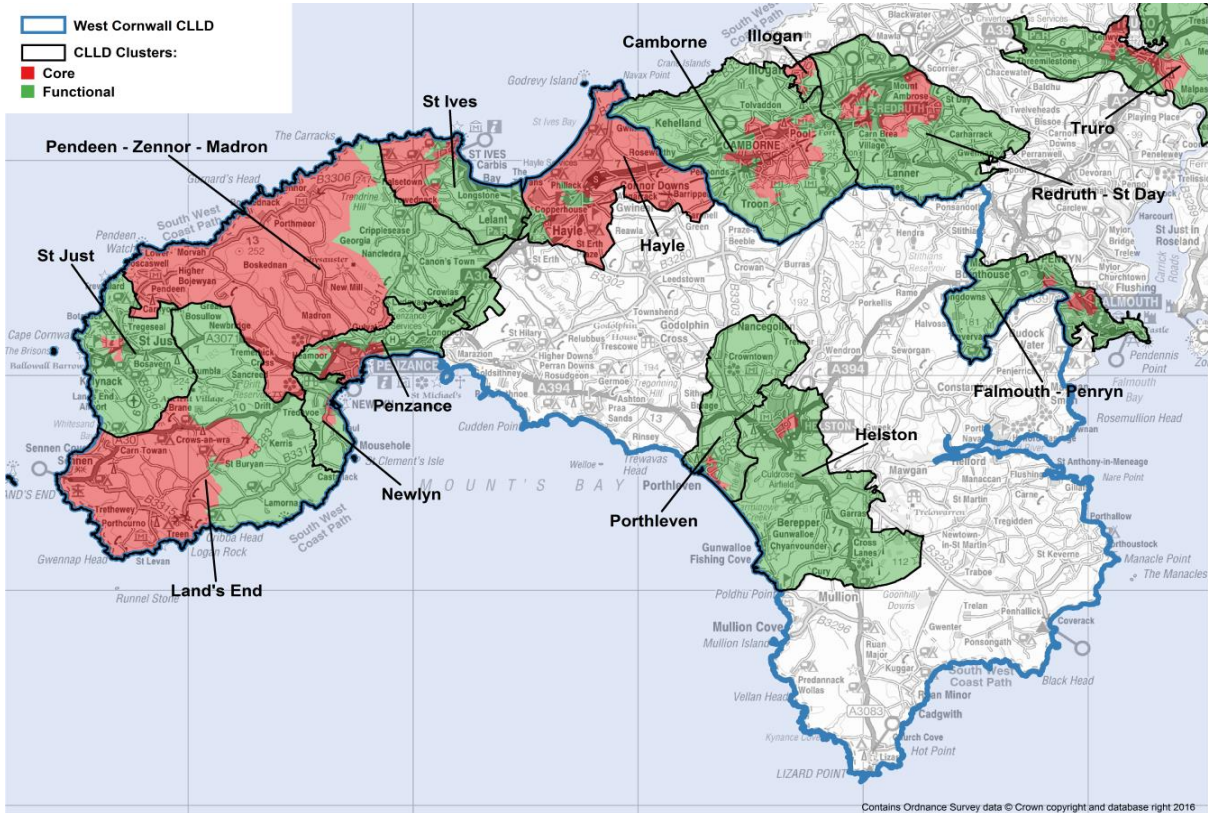


CLLD PRE-APPLICATION GUIDANCE – WEST CORNWALL LOCAL ACTION GROUP

Where exactly can projects get funding?

CLLD prioritises those areas of Cornwall identified as being within the 30% most deprived by reference to the 2010 Index of Multiple Deprivation (IMD). The areas are defined as Core 'Lower Super Output Areas' (LSOAs). The map below identifies the overall locations of these Core LSOAs as the red areas – the most deprived areas in Cornwall. Projects can be located in the 'Functional' LSOAs (the green areas in the map below) as long as the benefits accrue to the Core LSOAs.





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What projects can CLLD support?

CLLD funded activity includes support for skills development, initiatives to tackle personal financial management, self-esteem, preparation to move towards work, access to employment, training, sector development, IT solutions, new transport ideas, support for social enterprise, local business growth and innovative economic development activity tailored to the local area and each target community's need.

CLLD seeks to encourage new ideas: new techniques, new technologies, new knowledge, new approaches - as well as apply existing ideas in new areas. The programme sets out to address the big issues in specific areas in relation to employment, skills and work using a fresh approach.

For example:

- Creating more jobs locally;
- Helping businesses stay viable;
- Helping businesses to grow;
- Helping people to start a business;
- Supporting people to get the skills they need to access jobs;
- Helping build confidence to get into training;
- Opportunities for young people to find training and work locally;
- Helping develop skills, qualifications and careers once employed.

How do I know if my project idea is eligible for CLLD?

There are eligibility criteria that must be passed before a project can be submitted to the local LAG for consideration. These are:

1. The project must benefit people or businesses based in one or more of the 30% most deprived areas (the Core areas) in Cornwall either because it is located in one of these Core LSOA areas or because it is located in an adjacent Functional LSOA area *and directly benefits* one or more deprived Core areas. Projects can cover more than one LAG area, e.g. a service operating in several areas of Cornwall.

To find out whether your project is located in a Core or Functional area visit www.magic.gov.uk and follow the instructions below:



1. Click on 'Get Started'
2. Agree the terms of use
3. In the Table of Contents on the left, expand 'Administrative Geographies'
4. Then expand 'Other Administrative Boundaries'
5. Select the box for 'Lower Super Output Areas with Rural Def 2011'
6. Enter your postcode or grid reference in the search box at the top of the page and click on magnifying glass
7. Click the 'i' (for information) from the feature tools at the top of the page
8. Click on highlighted blue area
9. A message confirming the relevant LSOA area will pop up

The LSOA code or name should be cross referenced to the list of LSOAs below:

Core and Functional LSOAs by ONS name and number

Core IMD LSOAs	Adjacent Functional LSOAs	Nearby Functional LSOAs
057C E01018982	057B E01018981	073C E01018903
057E E01018984	057D E01018983	071A E01018882
057A E01018978	071E E01018886	058A E01018985
061C E01018980	071F E01018887	058B E01018986
071G E01018888	071B E01018883	
069C E01019005	071D E01018885	
070D E01019004	071C E01018884	
065B E01018989	065D E01019006	
065C E01018991	070C E01019003	
068A E01018995	070A E01019000	
068D E01019001	070B E01019002	
067C E01018994	058C E01018987	
067D E01018996	067A E01018976	
067E E01018997	065A E01018988	
068B E01018998	072C E01018905	
068C E01018999	072D E01018906	
067B E01018977	054D E01019011	
072E E01018907	054C E01019010	
054E E01019012	069A E01018992	
054B E01019009		
054A E01019008		
069B E01018993		

2. The project must provide novel or 'innovative' economic development support to the local community or business(es) in the target area; it cannot directly duplicate existing schemes, e.g. mainstream ERDF programmes nor can mainstream European funding, i.e. ERDF and ESF be mixed or combined with CLLD funding *within the same project*. It may, in some circumstances, be possible to fund adjacent projects or fund activity (e.g. ESF funded skills



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- 3. development) that is located in a mainstream funded project (e.g. an ERDF funded capital build development) as long as they are not technically the same project claiming the same outputs.
- 4. The project must support the ambitions of the area’s CLLD Local Development Strategy (LDS) and deliver activity that supports one or more of the Strategy’s Objectives – these are set out in the LDS; if the project covers more than one LDS area it must support objectives from each area involved.

For West Cornwall the Objectives are:

- 1. Inspiring local community and business led solutions to transport challenges of accessing work and training opportunities and supporting business activities - a cross cutting objective
 - 2. Assisting community and micro/small businesses, including self employed, to start up, consolidate and strengthen, grow and develop, in order to stimulate and support local employment and businesses
 - 3. Stimulating community led initiatives and community based projects, to work with people to build capacity, confidence and skills for progression towards and into employment and training
 - 4. Developing meaningful and inspirational work experience and building the links between education, training and business for aspirational local career and work opportunities
 - 5. Making the most of local skills and assets to help support jobs, training and skills development – an underpinning objective
5. The project must deliver one or more of the CLLD Programme Outputs (and/or for ESF, Programme Results) and represent good value for money.

The Outputs are:

CORNWALL CLLD	ESF Outputs and Results
Outputs	
Number of participants	
Participants that are unemployed including long-term unemployed	
Participants that are inactive	





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Participants that are aged over 50
Participants that are from ethnic minorities
Participants that have disabilities
Results
Participants in education or training on leaving
Unemployed participants in employment, including self-employment on leaving
Inactive participants into employment or job search on leaving
CORNWALL CLLD ERDF Outputs
Outputs
Number of enterprises receiving support
Number of new enterprises receiving support
Employment increase in supported enterprises
Number of potential entrepreneurs assisted to be enterprise ready
Square metres public or commercial building built or renovated in target areas

The project must be delivered during the CLLD activity delivery timeframe; ie. before September 2022.

Application Process

There are different routes for projects seeking grants between £1,000 and £10,000, and above £10,000 CLLD grant intervention. A small grants application form will be available for grants up to £10,000. Small grants are for ERDF expenditure only. Each LAG group will have their own small grants panel, made up of the Executive Group membership. The small grants panel will assess all small grant applications and will make their recommendations to the full Executive Group.

Where grants are sought over £10,000, the completion of an Expression of Interest (EOI) will be required. The EOI requests information describing in





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outline, the project idea, where it will be focussed, what it will achieve, what the outputs will be, who will benefit, how much it is likely to cost, etc.

The project EOI will then be assessed by the CLLD Team before being put before the Executive Group for a decision. If the project passes the EOI stage successfully, then the project applicant will be invited to complete a 'Full Application', a more detailed description of the project. This Full Application will then be assessed. Assessment will be in the form of an Eligibility and Completeness check followed by a technical appraisal. Once this has been completed, a strategic appraisal will be carried out by the CLLD Executive Group to test the project's strategic fit with the LDS and the value for money it represents to the programme. All grants above £10,000 will go to the CLLD Executive Group for decision. If the project is approved, CDC as the Accountable Body will issue a funding 'Offer Letter' to the project applicant.

Further information

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