

Community Led Local Development (CLLD) Pre application guidance

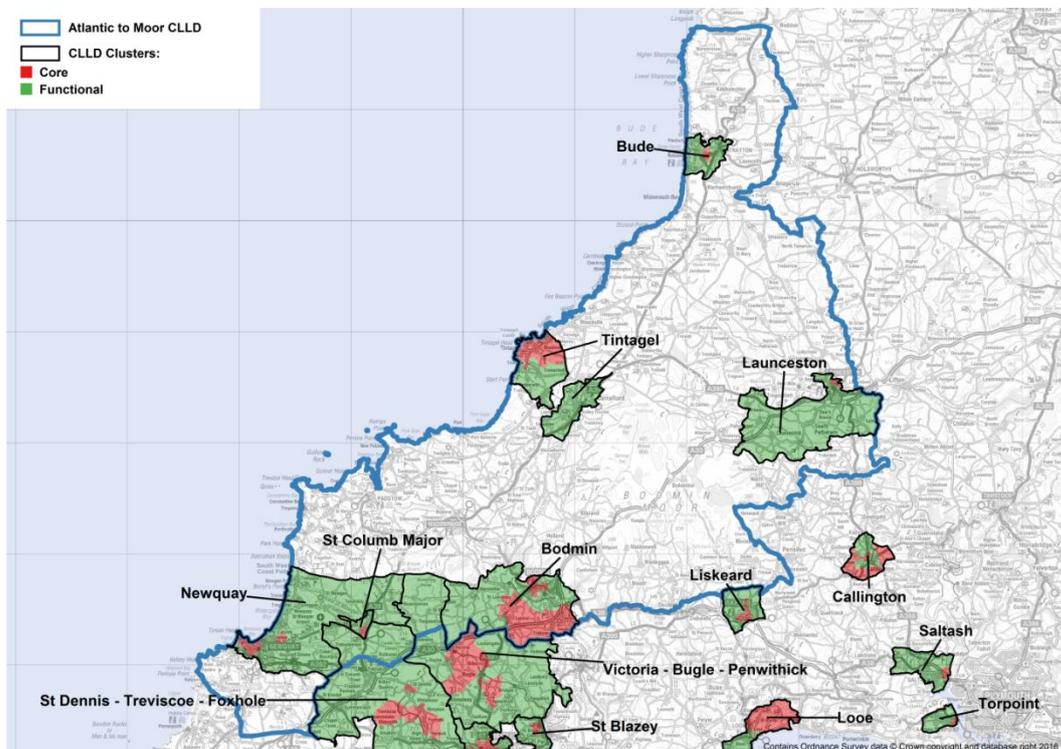
Atlantic & Moor area Local Action Group (AMLAG)

What is the aim of CLLD funding?

CLLD aims to provide pathways to better economic opportunities for people and businesses in the CLLD areas of Atlantic and Moor, strengthening local availability of employment, skills and training, and developing the ability of residents in CLLD areas to access them.

Where exactly can projects get funding?

CLLD prioritises funding in areas of Cornwall identified as being within the 30% most deprived by reference to the [2010 Index of Multiple Deprivation \(IMD\)](#). These areas are defined as **Core** Lower Super Output Areas (LSOAs). LSOAs are defined geographical areas for the purpose of identification and statistical analysis. If you are interested in how LSOAs are determined, please visit the [Office for National Statistics](#) website. The map below identifies the locations of these Core LSOAs as the red areas. The blue line is the perimeter of the AMLAG area. Projects can also be located in the **Functional** LSOAs (the green areas in the map below) as long as the benefits accrue to people in the Core LSOAs.





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What projects can CLLD support?

CLLD funded activity includes support for skills development, initiatives to tackle personal financial management, self-esteem, preparation to move towards work, access to employment, training, sector development, IT solutions, new transport ideas, support for social enterprise, local business growth and innovative economic development activity tailored to the local area and each target community's need.

CLLD seeks to encourage new ideas: new techniques, new technologies, new knowledge, new approaches - as well as apply existing ideas in new areas. The programme sets out to address the big issues in specific areas in relation to employment, skills and work using a fresh approach.

For example:

- Creating more jobs locally;
- Helping businesses stay viable;
- Helping businesses to grow;
- Helping people to start a business;
- Supporting people to get the skills they need to access jobs;
- Helping build confidence to get into training;
- Opportunities for young people to find training and work locally;
- Helping develop skills, qualifications and careers once employed.

How do I know if my project idea is eligible for CLLD?

There are eligibility criteria that must be passed before a project can be submitted to the LAG for consideration. These are:

1. The project must benefit people or businesses based in one or more of the 30% most deprived areas (the Core areas) in Cornwall either because it is located in one of these Core LSOA areas or because it is located in an adjacent Functional LSOA area *and directly benefits* one or more deprived Core areas. Projects can cover more than one LAG area, e.g. a service operating in several areas of Cornwall.
2. To find out whether your project is located in a Core of Functional area visit www.magic.gov.uk and follow the instructions below:
 1. Click on 'Get Started'
 2. Agree the terms of use
 3. In the Table of Contents on the left, expand 'Administrative Geographies'
 4. Then expand 'Other Administrative Boundaries'





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5. Select the box for 'Lower Super Output Areas with Rural Def 2011'
6. Enter your postcode or grid reference in the search box at the top of the page and click on magnifying glass
7. Click the 'i' (for information) from the feature tools at the top of the page
8. Click on highlighted blue area
9. A message confirming the relevant LSOA area will pop up

To be eligible the LSOA code must be one of the following:

Core and Functional LSOAs by ONS name and number

Core IMD LSOAs	Adjacent Functional LSOAs	Nearby Functional LSOAs
015B E01018928	014D E01018935	001F E01018961
015D E01018930	014C E01018934	005B E01018947
015A E01018927	014A E01018932	006C E01018965
014B E01018933	011D E01018945	005A E01018946
011C E01018944	015C E01018929	019A E01019060
001B E01018937	015E E01018931	021F E01019023
005D E01018949	001E E01018960	018C E01019050
020A E01019028	001C E01018938	004D E01033291
021E E01019022	001A E01018936	
018D E01019051	005C E01018948	
020B E01019029	005E E01018950	
021C E01019020	018A E01019048	
019C E01019062	018B E01019049	
003C E01018942	020C E01019030	
	021A E01019018	
	021B E01019019	
	021D E01019021	
	019B E01019061	
	003B E01018941	

3. The project must provide novel or 'innovative' economic development support to the local community or business(es) in the target area; it cannot directly duplicate existing schemes (e.g. mainstream ERDF programmes) nor can mainstream European funding (i.e. ERDF, ESF & RDPE) be mixed or combined with CLLD funding *within the same project*. It may, in some circumstances, be possible to fund adjacent projects or fund activity (e.g. ESF funded skills development) that is located in a mainstream funded project (e.g. an ERDF funded capital build development) as long as they are not technically the same project claiming the same outputs.

The project must support the ambitions of the area's CLLD Local Development Strategy (LDS) and deliver activity that supports one or more of the Strategy's Objectives; these are set out in the LDS. If the project covers





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more than one LDS area it must support objectives from each area involved.

For Atlantic & Moor the Objectives are:

1. To remove barriers to growth and finance for new and existing businesses
 2. To enable personal and community development within communities for economic benefit
 3. To develop the economic opportunities associated with addressing fuel poverty
 4. To address transport barriers (a cross cutting objective)
4. The project must deliver one or more of the CLLD Programme Outputs (and/or for ESF, Programme Results) and represent good value for money. The Outputs are:

CORNWALL CLLD	ESF Outputs and Results
Outputs	
Number of participants	
Participants that are unemployed including long-term unemployed	
Participants that are inactive	
Participants that are aged over 50	
Participants that are from ethnic minorities	
Participants that have disabilities	
Results	
Participants in education or training on leaving	
Unemployed participants in employment, including self-employment on leaving	
Inactive participants into employment or job search on leaving	
CORNWALL CLLD	ERDF Outputs
Outputs	
Number of enterprises receiving support	





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Number of new enterprises receiving support
Employment increase in supported enterprises
Number of potential entrepreneurs assisted to be enterprise ready
Square metres public or commercial building built or renovated in target areas

- The project must be delivered during the CLLD activity delivery timeframe; i.e. before September 2022.

Application Process

There are different routes for projects seeking grants between £1,000 and £10,000, and above £10,000 CLLD grant intervention. A small grants application form will be available for grants up to £10,000. Small grants are for ERDF expenditure only. Each LAG group will have their own small grants panel, made up of the Executive Group membership. The small grants panel will assess all small grant applications and will make their recommendations to the full Executive Group.

Where grants are sought over £10,000, the completion of an Expression of Interest (EOI) will be required. The EOI requests information describing in outline, the project idea, where it will be focussed, what it will achieve, what the outputs will be, who will benefit, how much it is likely to cost, etc.

The project EOI will then be assessed by the CLLD Team before being put before the Executive Group for a decision. If the project passes the EOI stage successfully, then the project applicant will be invited to complete a 'Full Application', a more detailed description of the project. This Full Application will then be assessed. Assessment will be in the form of an Eligibility and Completeness check followed by a technical appraisal. Once this has been completed, a strategic appraisal will be carried out by the CLLD Executive Group to test the project's strategic fit with the LDS and the value for money it represents to the programme. All grants above £10,000 will go to the CLLD Executive Group for decision. If the project is approved, CDC as the Accountable Body will issue a funding 'Offer Letter' to the project applicant.

To learn more about making an application or joining a CLLD Executive Group, please contact:

CLLD Area Coordinator, Atlantic & Moor and South & East Cornwall:

Jon.Teague@cornwalldevelopmentcompany.co.uk

CLLD Facilitator, Atlantic & Moor:

ian.saltern@cornwalldevelopmentcompany.co.uk

