

WEST CORNWALL

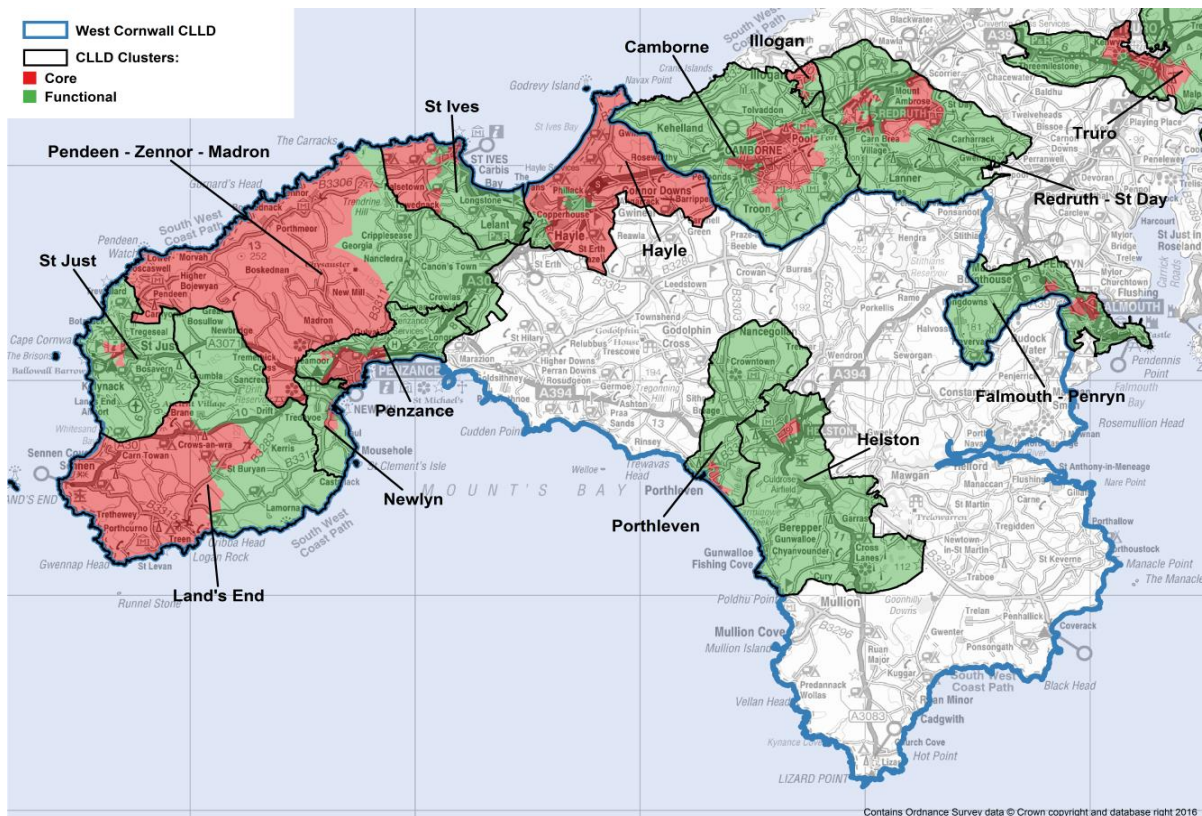
COMMUNITY LED LOCAL DEVELOPMENT STRATEGY

EXECUTIVE SUMMARY

Geographical Area

The West Cornwall CLLD area covers the Land’s End cluster, St Just, Pendeen- Zennor- Madron, Newlyn, Penzance, St Ives, Hayle, Helston and Porthleven.

There are 22 Core (worst 30% nationally of the Index of Multiple Deprivation (IMD)) LSOAs in West Cornwall, 19 Adjacent LSOAs and 4 nearby LSOAs. The two hub towns of Penzance and Helston are the most deprived clusters and 2 of the Core LSOAs in Penzance are in the worst 10% nationally.



Development of Aims, Objectives and Activities

Community consultations, an on-line business survey and a SWOT analysis were carried out to inform the development of the strategy’s Priorities, Aim, Objectives and Activities. Consideration was also given to what could be achievable and within the scope of the Structural Funds.

Common themes that emerged from the consultations and research showed two broad Priority areas:

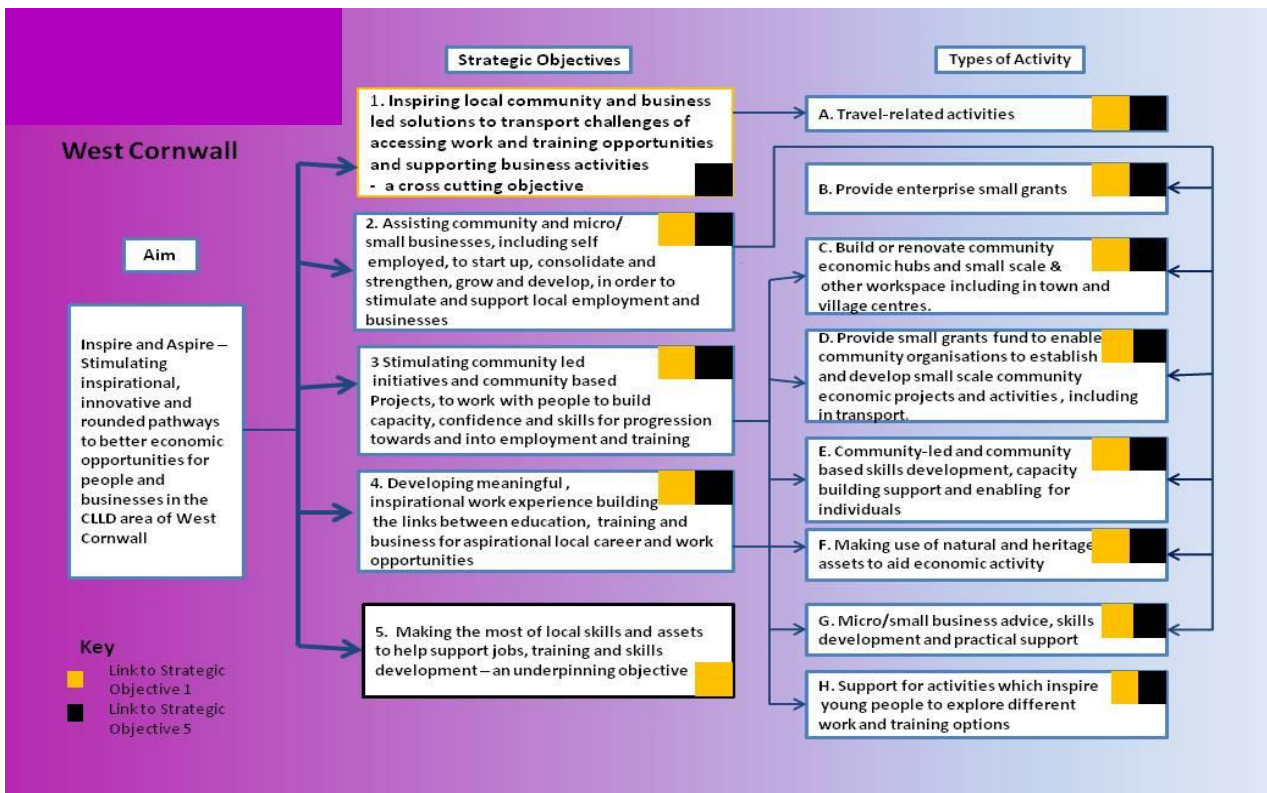
- Supporting businesses
- Making sure people can access employment and training

Underpinning the Aim and Objectives are two cross cutting principles that were identified:

Legacy – the need to build community capacity for the longer term; and

Creating pathways of opportunity and progression - so that people and businesses can be inspired

The resulting Aim, Objectives and Activities and their linkages are summarised below:



Cross Cutting Themes

Equal Opportunities

The focus of CLLD means equality of opportunity should be incorporated into activities and our approach will be at Programme and Project level and at Strategic level. All activities must consider equal opportunities and applicants will be required to take this into account in their applications and project delivery. Staff and LAG members will be trained in equal opportunities and LAG groups structured and governed accordingly.

Environmental Sustainability

Consultation recognised West Cornwall's natural resources and raised ideas for managing resources. Consequently we will encourage applicants to monitor and report on any appropriate performance targets and a copy of their Sustainability Policy will be requested. In addition we have made making the most of local assets our underpinning strategic Objective.

Innovation

A key principle of CLLD is that we want to look at fresh ways of working at community level and creating community capacity. Innovations could be:

- In relation to the types of activity eg. Skills development through community projects
- In the way they are delivered eg. Mentoring and coaching techniques
- In partnerships at community level eg. co-design/co-production
- In piloting and testing of new ideas
- Bringing in activities that have been successful elsewhere

We will give more weight to projects that have new and different ideas and approaches.

Monitoring and Evaluation

All projects will be expected to provide progress reports during the project and a final report on completion of their project. All project monitoring and evaluation reports will be collated, checked and reported back to the West Cornwall LAG through the Accountable Body. The LAG will then review this on a regular basis; firstly, to make sure the programme is on target with spend and outputs/results and secondly, to review how outputs, results and impacts are achieving the LDS aim and strategic objectives.

We also want to look at how success is being achieved and how it can be evidenced in order to provide more objective evaluation evidence of LDS progress towards the aim and strategic objectives and especially in relation to capacity building, resilience and legacy.

Summary of Expenditure and Outputs

The following table lists the key to the outputs and results indicators and the second table summarises the total expenditure and proposed outputs for each type of activity.

ESF Output and Result Code	ESF Output and Result Title	ERDF Output and Result Code	ERDF Output and Result Title
Outputs			
01	Number of participants	C1	Number of enterprises receiving support
C001	Participants that are unemployed including long-term unemployed	C5	Number of new enterprises receiving support
C003	Participants that are inactive	C8	Employment increase in supported enterprises
C004	Participants that are aged over 50	P11	Number of potential entrepreneurs assisted to be enterprise ready
C005	Participants that are from ethnic minorities	P12	Square metres public or commercial building built or renovated in target areas
C016	Participants that have disabilities		
Results			
CR02	Participants in education or training on leaving		
R1	Unemployed participants in employment, including self-employment on leaving		
R2	Inactive participants into employment or job search on leaving		



Types of Activity	Total Expenditure (£,000)	ESIF Funding			ESIF Outputs			
		ESF (a) (£,000)	ERDF (b) (£,000)	Total (a+b)	ESF		ERDF	
					Ref	Total	Ref	Total
A Travel-related activities	285	155	55	211	01	77	C1	3
					C001	42	C5	0
					C003	32	C8	3
					C004	18	P11	0
					C005	1	P12	0
					C016	90		
B Provide enterprise small grants fund	314	78	166	244	01	0	C1	13
					C001	0	C5	12
					C003	0	C8	6
					C004	0	P11	0
					C005	0	P12	0
					C016	0		
C Build or renovate community economic hubs and small scale & other workspace, including in town and village centres.	483	0	389	389	01	0	C1	0
					C001		C5	
					C003		C8	
					C004		P11	
					C005		P12	89
					C016			
D Provide small grants fund to enable community organisations to establish and develop small scale community economic projects/activities, including in transport.	285	155	55	211	01	77	C1	4
					C001	42	C5	3
					C003	32	C8	3
					C004	18	P11	5
					C005	1	P12	0
					C016	0	0	0
E Community-led and community-based skills development, capacity-building support and enabling for individuals	1,080	777	0	777	01	425	C1	0
					C001	233	C5	0
					C003	178	C8	0
					C004	55	P11	0
					C005	2	P12	0
					C016	90		



Types of Activity	Total Expenditure (£,000)	ESIF Funding			ESIF Outputs			
		ESF (a) (£,000)	ERDF (b) (£,000)	Total (a+b)	ESF		ERDF	
					Ref	Total	Ref	Total
F Making use of natural and heritage assets to aid economic activity	521	78	333	411	01	39	C1	8
					C001	21	C5	3
					C003	16	C8	8
					C004	55	P11	21
					C005	2	P12	0
					C016	0	0	0
G Micro/small business advice, skills development and practical support	766	155	444	599	01	39	C1	15
					C001	21	C5	9
					C003	16	C8	8
					C004	37	P11	73
					C005	1	P12	0
					C016	45		
H Support for activities which inspire young people to explore different work and training options	285	155	55	211	01	116	C1	0
					C001	64	C5	0
					C003	49	C8	0
					C004	0	P11	5
					C005	0	P12	0
					C016	0		
Total Project Expenditure	4,017	1,555	1,499	3,053	01	773	C1	43
					C001	424	C5	26
					C003	324	C8	28
					C004	184	P11	105
					C005	7	P12	89
					C016	224		

State Aid

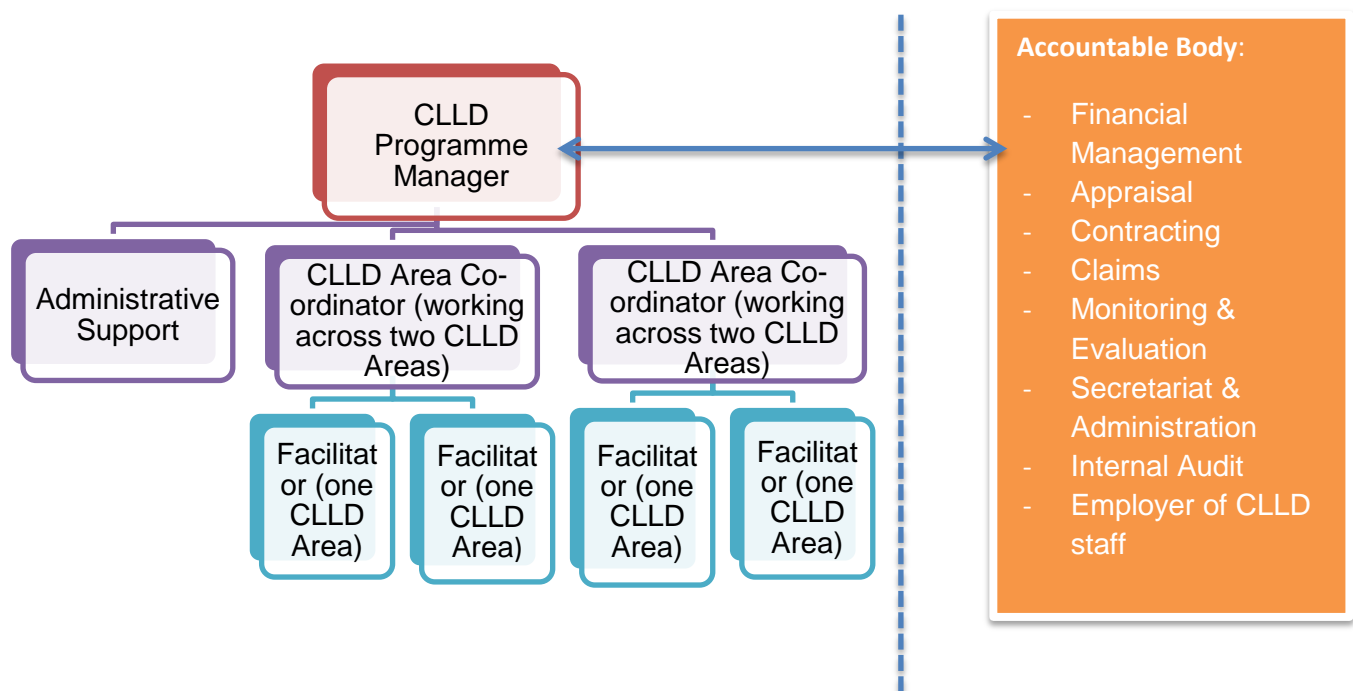
Delivery of activities must comply with state aid; accordingly projects will be assessed to ensure the applicant and the level of match meet the rules. In most cases it is expected that General Block Exemption Regulations (GBER) will be used.

Application, appraisal and decision making process

It is expected that the LAG will be dealing with projects from very small to some larger scale projects, particularly where capital investment is concerned. The process needs to be as simple as possible commensurate with the scale of funding requested.

- For grants below £2,500 the decision to approve or reject the application will be made by the CLLD Delivery Team.
- For grants between £2,501 and £10,000 the decision to approve or reject the application will be made by the Accountable Body Team with "sign off" by the relevant chair of the CLLD Executive Panel.
- For Grants above £10,000 the decision to approve or reject the application will be made by the relevant LAG area CLLD executive Panel.

Staffing



Training and Development

To ensure competent and effective delivery of the CLLD programme, skills development and training will be undertaken in the following areas:

- Focussed training for new members
- Overview of CLLD inc. outcomes, outputs, reporting, monitoring, claiming
- Project appraisal
- Managing risk, conflicts of interest and code of conduct
- State aid rules
- Equality and diversity
- Cross cutting themes
- Media and publicity training

Communications and Publicity

All communications will comply with guidance issued by the EU. The aim of our publicity is to increase engagement with community groups, organisations and businesses who could be involved in the potential delivery of projects.

Evaluating the LAG and Local Development Strategy

Evaluation will take place at three levels:

- Self evaluation for smaller projects
- External evaluation for larger projects
- Commissioned evaluation reporting every 6 months to the LAG

An annual written review of LAG activities and progress with commitment, spend, outputs and information from evaluations will be prepared, arising from the LAG annual review event.

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